

**Bachelor's Degree Programme
(BDP)**

**ASSIGNMENT
2015-16**

**Elective Course in Commerce
ECO – 01: BUSINESS ORGANISATION**

For July 2015 and January 2016 admission cycle



**School of Management Studies
Indira Gandhi National Open University
Maidan Garhi, New Delhi -110 068**

Elective Course in Commerce
ECO – 01: Business Organisation

ASSIGNMENT- 2015-16

Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment in this Course.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-end examination, it is compulsory for you to submit the assignment as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

This assignment is valid for two admission cycles (**July 2015 and January 2016**). The validity is given below:

1. Those who are enrolled in **July 2015**, it is valid up to **June 2016**.
2. Those who are enrolled in **January 2016**, it is valid up to **December 2016**.

You have to submit the assignment of all the courses to The Coordinator of your Study Centre. For appearing in **June Term-End Examination**, you must submit assignment to the Coordinator of your study centre **latest by 15th March**. Similarly for appearing in **December Term-End Examination**, you must submit assignments to the Coordinator of your study centre **latest by 15th September**.

TUTOR MARKED ASSIGNMENT

Course Code	:	ECO - 01
Course Title	:	Business Organisation
Assignment Code	:	ECO – 01/TMA/2015-16
Coverage	:	All Blocks

Maximum Marks: 100

Attempt all the questions.

1. What are the essential requisites of an ideal form of business organization? Explain the criteria for the selection of the form of organisation.

(20)

2. Differentiate between the following:
 - (a) Commerce and Industry
 - (b) Wholesalers and Retailers
 - (c) Public limited Company and Co-operative Organisation
 - (d) Primary Market and Secondary Market

(4×5)

3. Write short notes on the following:
 - (a) Listing of a security on a stock exchange
 - (b) Insurable business risk
 - (c) Warehousing
 - (d) Development Bank

(4×5)

4. What is channel of distribution? Discuss various factors which influence the choice of channel of distribution.

(20)

5.
 - (a) What is stock exchange? Explain its various functions.
 - (b) “There is no difference between money market and capital market”. Comment upon the statement.

(10+10)